




## MARKETING | DESIGN | SOCIAL MEDIA | SEO

Get you or your business on the web and let Mideessatech help you to create an effective and competitive face to the public to get you and your business online! Below is a menu of our website design packages.

<i>YouTube Traffic Integration</i>	<i>Analytics and Reporting</i>	<i>Integrating Social Media</i>
<p>The visual society of today will view videos before actually reading the texts of a website. Grab your customer's attention with a video that enhance your website and brand quicker and more effectively than words. Your videos can also get you found within YouTube itself and in Google Search Engine pages. Mideessatech offers video design and integration.</p> 	<p>We use Google analytics to analyze your website traffic. Using Google analytics reports will provide the following:  <u>Duration:</u> How long individual website visits last.  <u>Page/Screens Per Visit:</u> Which pages and screens visitors view during a single visit.            Let us also incorporate Google Calendar, Google Ad's, and more.</p> 	<p>Social Media allows some of the greatest benefits for your website presence by increasing exposure and traffic. It gives you the added ability to engage customers about events, missions, products and services. Using Social Media tools through your website can help you gain more customers per marketing dollar and generate more clients and increase website traffic.</p> 

***Mideessatech wants to be an integral partner in your success!***

# MIDESSATECH

Tech Support - Computer Consulting - Web Design

Basic	Website Plan	
\$599 Start Up	<ul style="list-style-type: none"> <li>• 1-4 Pages w/ photos</li> <li>• Custom Logo</li> </ul>	<ul style="list-style-type: none"> <li>• Monthly Hosting &amp; Backup</li> <li>• 1-2 Emails</li> </ul>
\$50 Monthly	<ul style="list-style-type: none"> <li>• Registered Domain Name</li> <li>• Google Analytics</li> </ul>	<ul style="list-style-type: none"> <li>• Social Media Linking</li> <li>• Google SEO Services</li> </ul>

Professional	Website Plan	
\$799 Start Up	<ul style="list-style-type: none"> <li>• 4-8 Pages w/ photos</li> <li>• Custom Logo</li> <li>• Registered Domain Name</li> <li>• Google Calendar</li> <li>• Google Analytics</li> <li>• Slideshow (3 max images)</li> </ul>	<ul style="list-style-type: none"> <li>• Monthly Hosting &amp; Backup</li> <li>• 2-4 Emails</li> <li>• Social Media Linking</li> <li>• Google SEO Services</li> <li>• Photo Gallery (20 max images)</li> </ul>
\$60 Monthly		

Business	Website Plan	
\$999 Start Up	<ul style="list-style-type: none"> <li>• Unlimited Pages w/ photos</li> <li>• Custom Logo(s)</li> <li>• Registered Domain Name</li> <li>• Google Calendar</li> <li>• Google Analytics</li> <li>• Slideshow (unlimited)</li> </ul>	<ul style="list-style-type: none"> <li>• Monthly Hosting &amp; Backup</li> <li>• 4-8 Emails</li> <li>• Social Media Linking</li> <li>• Google SEO Services</li> <li>• Photo Gallery (unlimited)</li> <li>• Small Store / Shopping Cart</li> </ul>
\$70 Monthly		

Premier	Website Plan	
Call for a Quote 432.889.1678	<p>The E-Commerce website package is available to any business requiring the ability to buy and sell large amounts of products online. Using an E-Commerce website gives the opportunity to put your products and services online for millions of people and measure visitors and customers on your site with our Google Analytics integration.</p>	

Basic – Premier Plans are not all the same, additional charges may apply.



## Add Social Network Marketing and Online Advertisements

Google Adwords and Facebook Ads are based on a monthly payment. Some of our plans include a small budget for Google Ad's and Facebook Ad's. We can help recommend a certain budget for advertising to suit your growing needs. Please ask for our *Social Media Marketing form* for more information.

### **Basic Social Media Marketing Plan** - \$150.00 per month

*Includes Facebook advertising with 2 status updates monthly, 1 Youtube video yearly, 1-2 monthly website posts, social media linking on website, audience building and 1 special offer Facebook ad monthly.*

### **Small Business Social Media Marketing Plan** - \$250 per month

*Includes Facebook and Twitter advertising with 4 status updates monthly, 1-2 Youtube videos yearly, 2-3 monthly website posts, social media linking on website, audience building and 1 special offer Facebook ad monthly, \$50 Facebook advertising budget, content creation assistance.*

### **Advanced Business Social Media Marketing Plan** - \$400 per month

*Includes Facebook, Twitter, Google+, LinkedIn advertising with 6 status updates monthly, 3-4 Youtube videos yearly, 3-4 monthly website posts, social media linking on website, audience building and 1 special offer Facebook ad monthly, \$50 Facebook advertising budget, \$50 Google Ad's monthly budget, and content creation assistance.*

## Hosting & Design Terms:

Monthly Website/Hosting Fees: 1-yr leasing agreement – You have the option of being billed monthly or quarterly. We encourage you to use our automatic payment system by filling out the form attached to this plan. **We require half of the startup costs and first monthly payment(s).** You will receive a billing statement via email and have the option to pay online with PayPal, or by check made out to Midessatech if you are not enrolled in auto pay.

All materials needed for content updating must be received 2-4 days before you wish to have it placed on site or social media network. Any extra work done that is outside the scope of the agreed project or plan is billed at our hourly rate of \$125.00. All website customers receive 1 hour of training to log into your website and make changes.

Everything for the website including images, content and other information that you want on the website should be made available within 5-7 business days. This helps us get your website done faster and assures that content on your website is correct.

There will be no third party access. Web Agreements may be subject to change at any time, including hosting prices. If there are any changes in the Web Agreement, you will be notified by email, writing, or both.

All original materials (e.g. Logos, flyers, business cards, and website content and domain) created by Midessatech's is copyrighted intellectual property of Midessatech's and will be released to client when payment terms of agreement are satisfied.

There will be no 3<sup>rd</sup> party access to websites or servers. Termination of services before lease is up will require payment of remaining months on lease. 2 weeks after bill is due, late fee will be applied - \$20. Thirty days after bill is due, deactivation of website will occur and a restoration fee will be applied - \$45.



**Website Plan Selected**

- Basic Plan - \$599 / \$50 Mo.
- Professional Plan - \$799 / \$60 Mo.
- Business Plan - \$999 / \$70 Mo.
- Premier Plan - \$\_\_\_\_\_ / \_\_\_\_\_ Mo.

**Social Media Management Plan Selected**

- Basic Plan - \$150 Monthly
- Small Business Plan - \$250 Monthly
- Adv. Business Plan - \$400 Monthly
- Other : \_\_\_\_\_ / \$ \_\_\_\_\_

Name/Company:	
Address:	
City/State/Zip	
Phone:	
Email:	
Domain Name:	

**Agreed To:**

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*Client Signature*

**Accepted By:**

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John Pitts  
 Midessatech  
 PO Box 4943  
 Midland TX 79704  
 432.889.1678



**Website Plan Selected**

- Basic Plan - \$599 / \$50 Mo.
- Professional Plan - \$799 / \$60 Mo.
- Business Plan - \$999 / \$70 Mo.
- Premier Plan - \$\_\_\_\_\_ / \_\_\_\_\_ Mo.

**Social Media Management Plan Selected**

- Basic Plan - \$150 Monthly
- Small Business Plan - \$250 Monthly
- Adv. Business Plan - \$400 Monthly
- Other : \_\_\_\_\_ / \$ \_\_\_\_\_

Name/Company:	
Domain Name:	

**Agreed To:**

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*Client Signature*

**Accepted By:**

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AUTOMATIC PAYMENT AUTHORIZATION FORM

Credit Card

(VISA/MASTERCARD/AMERICAN EXPRESS/DISCOVER)

Payments upon preference will be charged for agreed fees from this or selected date. Simply complete the authorization form below. Upon approval, we will charge your payments directly to your checking or major credit card account. You will continue to receive a payment statement from Midessatech, and your total charges will appear on your monthly bank or credit card statement. There is no charge for this service.

AUTOMATIC PAYMENT PLAN AGREEMENT

Name/Company: \_\_\_\_\_

Select Payment(s)

- Basic Website \$599 Start Up - \$50.00 Mo.
Professional Website \$799 Start Up - \$60.00 Mo.
Business Website \$999 Start UP - \$70.00 Mo.
Other \$
Basic Marketing Plan - \$150.00 Mo.
Small Business Marketing Plan - \$250.00 Mo.
Advanced Marketing Plan - \$400.00 Mo.
Other \$

I hereby authorize my financial institution to charge the account I have specified on the form below for the amount of my recurring billing specified above, and send that amount to Midessatech. I agree that each charge to my account shall be the same. This authority will remain in effect until I notify Midessatech otherwise. If I change the account number or the financial institution specified, I will provide written authorization for the change to Midessatech. I understand that I will be charged a \$25.00 fee for charges that are rejected and that Midessatech reserves the right to cancel this authorization and will notify me in writing of such action.

\*\*Prices of the Web Plans are subject to adjustments based off of the prices of the products that Midessatech offers. Clients will be notified within 30 days of changes being made.

Form containing checkboxes for Visa, MasterCard, Discover, American Express, and fields for Name On Card, Credit Card Number, Verification (4 digit) Number, Expiration Date, and Monthly Charge(s) Total \$.



Signature: \_\_\_\_\_ Date: \_\_\_\_\_